DOCUMENT RESUME

ED 098 984 52 IR 001 368

AUTHOR	Rawles, Beverly
TITLE	Materials Selection for Disadvantaged Adults.
INSTITUTION	Morehead State Univ., Ky. Appalachian Adult Education Center.
SPONS AGENCY	Bureau of Libraries and Learning Resources (DHEW/OE), Washington, D.C.
PUB DATE	Jul 74
GRANT	OEG-0-73-5341
NOTE	36p.; Library Service Guide Number 1
EDRS PRICE	MF-$0.75 HC-$1.85 PLUS POSTAGE
DESCRIPTORS	Adults; Bibliographies; *Disadvantaged Groups; *High Interest Low Vocabulary Books; Information Needs; *Library Collections; *Library Material Selection; Library Services

ABSTRACT

One of a series on library service to disadvantaged adults, this guide describes the selection of special materials. Factors to consider in identifying the clients and their needs are outlined. Bibliographies useful in selecting special materials for disadvantaged adults, some 140 books popular with adult new readers, and 23 publishers of such materials are listed. (PF)

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LIBRARY SERVICE GUIDES

Appalachian Adult Education Center

MATERIALS SELECTION FOR

DISADVANTAGED ADULTS

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APPALACHIAN ADULT EDUCATION CENTER

Public Library Training Institutes
Library Service Guide No. 1

MATERIALS SELECTION FOR DISADVANTAGED ADULTS

by

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July, 1974

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Preface

This guide is one of a series on library services to disadvantaged adults. The purpose of the series is to explore alternative ways public libraries can expand services to this special group.

Each guide attempts to recognize the differences among public library budgets, staff size and training, and the differences among the communities libraries serve. Each guide deals with a particular service and, where possible, suggests several alternative ways the library can provide that service to disadvantaged adults. The library, then, can and should further adapt the suggestions to fit the resources and needs of its local community.

The guides combine (1) a thorough search of the library literature; (2) the knowledge of professional librarians, who wrote many of the guides and evaluated the entire series; and (3) the experience of the Appalachian Adult Education Center (AAEC) in designing interagency educational programs for disadvantaged adults.

The AAEC has worked with state, regional, and local public libraries in seven states in projects funded by the Bureau of Libraries and Learning Resources of the U.S. Office of Education. In one project, four urban and three rural centers demonstrated ways public libraries and adult basic education programs could improve their services to disadvantaged adults by coordinating efforts in reader guidance, recruitment, library orientation, community referral, and in the selection, use, and delivery of materials. The AAEC also conducted institutes in local public libraries in seven states in designing and implementing library services for disadvantaged adults.

Work on those and other projects led to three conclusions, upon which the guides are based: (1) that undereducated adults need information and services to help solve problems; (2) that the public library can meet those needs through adjustments in procedures and interagency cooperation; and (3) that the materials and services required for disadvantaged adults are useful and useable to all adults.

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DEFINING THE TERMS

Coping skills—the abilities to (1) recognize an everyday problem as an information need; (2) locate information in the problem area; (3) process that information; (4) retain the information; and (5) apply the information toward solving the problem.

Disadvantaged adult—a person 16 years old or older who is out of school with less than a high school diploma, who reads below the tenth grade level or whose family income falls below a poverty index.

Easy to read—print material written in short sentences using short words. It may be colorful, contain illustrations, or use large print.

Low reading level—material written at about the fifth grade level of difficulty, using short sentences, short paragraphs, and words of less than three syllables.

Nonprint—audiovisual materials such as films, filmstrips, cassette tapes, pictures, phonograph records.

Readability formula—a technique for determining the difficulty of written material by analyzing sentence length and number of difficult words. The Gunning Fog Index (Appendix A) is an example.

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INTRODUCTION

Why Select Special Materials?

Disadvantaged adults, like all adults, need information on subjects of concern in their everyday lives: how to manage money, how to deal with children, and how to get better housing, for example. Unlike other adults, however, the disadvantaged have limited access to reliable information on those subjects. The public library can help by providing special materials useful to disadvantaged adults.

The library serving disadvantaged adults needs a collection of materials which fits the special information needs of this client group. Disadvantaged adults are very likely to seek information from their families and neighbors who may not be able to tell them what they need to know to solve their problems. The public library is an alternative source of information where they can get reliable answers or can find out what other agencies can help them, so it is very important that the library select materials which will provide answers or helpful information. Disadvantaged adults cannot afford to buy books and magazines for leisure reading. The public library is the only free source of this kind of material.

What are the Needs?

Materials selected for disadvantaged adults should deal with the practical, everyday concerns they have. They need

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reliable information in the coping skills categories of legal rights, community, education, aging, children, health, jobs, money management, family, insurance, transportation, housing, understanding self and others, and moving. Leisure reading materials on ethnic history, sports, local history, and light fiction are popular with adult new readers.

Beginning readers want thin booklets, pamphlets and paperbacks which they can read through in a reasonable time. Often slow readers or out of the habit of reading, they become discouraged at the sight of thick books. Pamphlets are particularly appealing to them because they are small, generally well illustrated and colorful, and contain current information on many topics of interest to them. Disadvantaged adults like nonprint materials because they are accustomed to obtaining information through their ears rather than from reading, and they find it easier to learn by listening. Disadvantaged adults, like all adults, are concerned with their homes, their children, their finances, with themselves and real life problems. In selecting materials for disadvantaged adults, the librarian must keep in mind that:

1. *They want interesting materials, both print and nonprint, about their pressing daily life problems, their culture, their jobs, their homes and their children.*

2. *They want material of adult content which is easy to read. They may prefer nonprint materials.*

3. *Because of lack of practice in reading and low reading levels, they may prefer large print books or those with lots of white space which are well illustrated.*

4. *They may work long hours and have little leisure time, so they prefer to spend whatever reading time they have on materials important to them.*

How are Special Materials Selected?

Selection of material is done by the library staff members who are working with disadvantaged adults. They learn about interests and reading levels by consulting with the users themselves, the state library consultant for extension services, social and health workers in the community, and adult basic education teachers. Consultation with those groups is vital if the library is to select material that will be used by disadvantaged adults. Seeking suggestions and different points of view will help the library staff understand the needs and interests of the persons to be served, and it will let other

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agencies know of the library's concern for providing good service to disadvantaged adults.

Materials are then selected based on the following considerations, each of which is treated separately in the following four sections of this guide: (1) the needs of the clients; (2) an assessment of the library collection; (3) the library's budget; and (4) the use of selection tools.

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IDENTIFYING THE CLIENTS AND THEIR NEEDS

Expanding library services to disadvantaged adults requires continuous acquisition of appropriate materials. The process of acquiring those materials must begin with a knowledge of the clients—the disadvantaged adults in the library service area—and their materials needs.

Age Groups

What are the age groups of the disadvantaged adults in the community? Are there many young, high school dropouts? Many aged persons?

Different age groups have different problems and very different reading interests. The local schools, welfare agencies, planning commissions, and current census data can help determine what age groups in the community need special materials.

Geography and Culture

Do the disadvantaged adults live in rural areas or urban neighborhoods? Are they black, white, or members of some other ethnic or national group?

It is important to know the living environment of the people the library wants to serve. Rural people have interests in crops, farming, sanitation, and water supply. They are often isolated and unable to find any kind of information. Urban dwellers may have interests in low-cost housing, legal

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problems, and child care facilities. School officials, the local post office, welfare agencies, and current census reports are helpful in identifying the areas where disadvantaged adults reside.

Information Needs

What are the daily concerns of the disadvantaged adults in the community? The problems of those adults will determine the kinds of materials the library selects for them. The AAEC Coping Skills Categories is a list of subjects of concern to disadvantaged adults. One way of identifying the subjects of most concern to the disadvantaged adults in the library service area is to contact other agencies in the community that serve disadvantaged adults, to ask for their opinions of the information needs of their clients. Their responses could be checked on the list of Coping Skills Categories, in either a personal or telephone interview.

A range of community residents can be contacted to help identify the needs of disadvantaged adults. Some likely sources are (1) bookmobile drivers, branch librarians, and other extension staff members who come into contact with disadvantaged adults and could identify popular materials; (2) adult educators who know the information interests, needs, and reading levels of their clients; and (3) staffs of the welfare department, health department, local planning boards, employment agencies, neighborhood houses, correctional institutions, comprehensive health training units, hospitals, county extension agents, local minority leaders, industrial personnel officers, Headstart, and others who work with disadvantaged adults.

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ASSESSING THE LIBRARY'S COLLECTION

Planning the Assessment

An assessment of the collection is very important to identify what materials are already available for use with disadvantaged adults. Since an assessment of a large library can be quite time-consuming, it is helpful to prepare a list of high priority materials to purchase while the collection is being assessed. This list could be based on the categories determined to be most important to disadvantaged adults in the community, and could consist chiefly of inexpensive paperbacks and pamphlets. Assessment can take as little or as long a time as the staff has to devote to it, but it should not extend over such a long period of time that it interferes with the tasks of getting new materials and providing services for disadvantaged adults.

Using the Coping Skills Categories

To aid in the assessment, the AAEC has found the Coping Skills Categories to be a useful alternative to the Sears list of subject headings. This tested list can be used (1) to select appropriate categories for the community; (2) to set priorities for the most important areas; and (3) as a tool to assess the collection. Some libraries have also used the categories to shelve coping skills materials for easy access. A record should be kept of the library's materials for disadvantaged adults as those materials are identified. This can be a card file of authors and titles or a

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	shelf list annotated by coping skills categories. After the materials already in the collection have been identified, the library can begin to make selections of books, nonprint, pamphlets, and juvenile collections by priority area to build on this basic collection.		

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COSTS

Free to Very Expensive

After the information needs of disadvantaged adults in the community have been identified and an assessment has pointed out the strengths and weaknesses of the library's collection of materials for disadvantaged adults, selection of new materials can begin to fill the gaps. The cost of materials to be used in the library's expanded services to disadvantaged adults must be part of the budget. What the library can afford to spend should be based on the percentage of the population that is disadvantaged.

The library may decide, for example, that it can spend $4,000 for print and nonprint materials for disadvantaged adults. How much of this money should be spent for inexpensive, medium priced, and expensive materials? How much free material is available?

The Appalachian Adult Education Center has learned from its projects which provide library service to disadvantaged adults that money was allocated as follows:

Free materials: 15% of materials acquired were free.

Inexpensive materials: 50% to 65% of the materials cost less than $5.00 per item.

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Medium priced materials: 10% to 25% of the materials cost between $5.00 and $15 per item.

Expensive materials: less than 10% of the materials cost from $15 to $100 per item.

Very expensive materials: 15% to 25% of the materials cost over $100 per item. Very expensive materials were tapes, films, and kits. Expensive tapes and films should not be purchased without the equipment to check and maintain them.

Paperbacks and Pamphlets

Paperbacks and pamphlets are popular with disadvantaged adults, and should be purchased in quantity even though they tend to wear out more quickly than hardbacks. It is a good idea to purchase several copies of popular titles—perhaps three paperbacks for adult education classrooms and deposit collections or special collections in the library, and a hardback for the permanent library collection. In some cases, it is more desirable to buy one copy of several books on the same subject, rather than multiple copies.

Materials should be selected in the top priority areas identified by the needs and library assessments. If funds are limited, free and inexpensive materials should be sought. The U.S. Post Office often gives away for the asking undeliverable books and magazines.

Processing

While acquiring inexpensive and free materials, it is a good idea to keep the processing to a minimum. Cataloging material that will wear out is a waste of time, and less processing means getting the material to the user faster. The library's stamp on the item and circulation card may be enough for inexpensive and free materials. Materials bought for the library's permanent collection, however, will have to be cataloged.

The following sections list aids that the AAEC projects have identified as useful in selecting special materials for disadvantaged adults. The aids are lists of (1) bibliographies of materials for disadvantaged adults; (2) titles popular with adult new readers; (3) publishers and suppliers of materials for disadvantaged adults; and (4) libraries with programs serving disadvantaged adults. A list of suggested readings follows.

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BIBLIOGRAPHIES OF MATERIALS FOR ADULT NEW READERS

The AAEC's Alabama project, at the Birmingham Public Library, used the following bibliographies in selecting special materials for disadvantaged adults. Most of the project's patrons were urban blacks.

Bibliography of Literacy Materials, Adult Reading Center, Kalamazoo Library System, 3rd edition, 1967.

Books for Adults Beginning to Read, American Library Association, 1967.

Library Materials Research Project Bibliography, University of Wisconsin Library School, 1972.

Reading Development Books, District of Columbia Public Library, 1970.

Reader Development Collection, Atlanta Public Library, n.d.

Supplementary Reading for Adult Basic Education Courses, Alabama Public Library Service, 1972.

Leaflets published by the Public Library of the District of Columbia, 1971:

a. "Spend Your Money Wisely"
b. "Get That Job"
c. "Keep Your Family Healthy"

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d. "Homemaking"
e. "Sew it Yourself"

A project in Floyd County, Kentucky, served rural, white, disadvantaged adults, and used the following bibliographies.

Committee on Reading Improvement for Adults, American Library Association, Adult Services Division.
Consumer Product Information
Washington, DC

ERIC Reports
Educational Resources Information Center
Washington, DC

The World of Books, Division of Hertzberg-New Method, Inc., Jacksonville, Florida.

School and Library Catalog, 1972, 1224 W. Van Buren Street, Chicago, Illinois.

Other bibliographies of materials for adult new readers are:

ALA. Reference and Adult Services Division, Adult Library Materials Committee, "Easy Adult Reading Materials: a Bibliography of Bibliographies," *Reference Quarterly* XIII (Fall, 1973), pp. 43-47.

Appalachian Adult Education Center. *Life Coping Skills Materials List.* An annotated listing of free and inexpensive print and nonprint materials in the coping skills categories.

Appalachian Adult Education Center. *Leisure Reading Selection Guide for Public Library and Adult Education Programs.* An annotated listing with reading level, publisher, and cost—of the fiction, history, and biography titles most read by adult new readers in the AAEC Library-ABE projects.

Cortright, R. W. "Materials for the Illiterate: the Laubach Method," *Wilson Library Bulletin,* September, 1965, pp. 51-54.

Lyman, Helen H. *Library Materials in Service to the Adult New Reader,* American Library Association, Chicago, 1973, 614 pp.

Palmer, Julia Reed, *Read For Your Life,* Scarecrow Press, 1974.

Reader Development Bibliography. Free Library of Philadelphia, April, 1974.

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POPULAR TITLES WITH ADULT NEW READERS

The following are the titles* read most often by adult new readers in the Birmingham, Alabama, project, which served primarily black, urban clients.

CHILDREN

Spock, Benjamin. *Baby and Child Care*, Pocket Books. 95 cents.

COMMUNITY

Birmingham Centennial Corporation. *Portrait of Birmingham.* $3.00.

Morris, Richard. *The First Book of the Constitution.* Franklin Watts. 95 cents.

FAMILY

Bohannon, Paul. *Love, Sex and Being Human.* Doubleday. $1.95.

FREE TIME

Bontemps, Arna. *Famous Negro Athletes.* Dodd, Mead. $3.50.

Booner, Wendy. *Dogs: Selection, Care and Training.* Bantam. $1.45.

Cornell, James. *Strange, Sudden and Unexpected.* Scholastic. 60 cents.

All titles were checked for availability and cost in* **Books in Print, *1973 edition.*

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Lawrence, Judy. *Easy Sewing with Knits.* Doubleday. $6.95.

Owen, Betty. *Eleven Great Horror Stories.* Scholastic. 75 cents.

Wigginton, Eliot. *Foxfire Book.* Doubleday. $3.95.

HEALTH

Anonymous. *Go Ask Alice.* Avon. 95 cents.

Austrian, Geoffrey. *The Truth About Drugs.* Doubleday. $1.45.

Berry, James. *Heroin was my Best Friend.* Macmillan. $4.95.

Greenberg, Harvey. *What You Should Know About Drugs and Drug Abuse.* Scholastic. $4.46.

HOME

Better Homes and Gardens. *Good Food on a Budget.* $1.95.

JOBS

Biegeleison, Jacob. *Job with a Future.* Grosset & Dunlap. $2.59.

RELIGION

Alphaeus, Levi. *The Life Story of Jesus.* Pocket Books. $1.50

Asimov, Isaac. *The Story of Ruth.* Doubleday. $3.95.

Buck, Pearl. *The Story Bible.* New American Library. $1.25.

Dolch, Edward. *Bible Stories for Pleasure Reading.* Garrad. $3.28.

Gibson, Truman. *The Lord is my Shepherd.* Children's Press. 75 cents.

Graham, Billy. *Peace with God.* Pocket Books. 95 cents.

Holmes, Marjorie. *Two from Galilee.* Bantam. $1.25.

UNDERSTANDING SELF AND OTHERS

Adoff, A. *Black on Black.* MacMillan. $1.25.

____. *I am the Darker Brother: An Anthology of Modern Poems by Negro Americans.*

Beyrer, John. *Correctiveness and Effectiveness of Expression.* Grosset & Dunlap. $2.59.

Brooks, Gwendolyn. *Riot.* Broadside Press. $1.00.

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Brown, Claude. *Manchild in the Promised Land.* New American Library. $1.25.

Courtis, Stuart. *The Courtis-Watters Illustrated Dictionary* Golden Press. $7.93.

Griffin, John. *Black Like Me.* New American Library. 95 cents.

Hughes, Langston. *Book of Negro Humor.* Dodd, Mead. $5.00.

Meltzer, Michael. *Time of Trial, Time of Hope: The Negro in America.* Doubleday. $1.45.

Moore, Chuck. *I Was a Black Panther.* Doubleday. $1.45.

FICTION

Alderman, Clifford L. 4 *Cauldron of Witches.* Messner. $4.29.

Alderman, Clifford L. *The Devil's Shadow.* Pocket Books. 60 cents.

Armstrong, William. *Sounder.* Harrow. 95 cents.

Bach, Richard. *Jonathan Livingston Seagull.* Avon. $1.50.

Baldwin, James. *Another Country.* Dell. $1.25.

_____ *Go Tell It On the Mountain* Dell. $1.25.

Bonham, Frank. *Cool Cat.* Dell. 75 cents.

_____ *Durango Street.* Dell. 75 cents.

_____ *The Nitty Gritty.* Dell. 75 cents.

Braithwaite, E. R. *To Sir, With Love.* Pyramid. 75 cents.

Dizenzo, Patricia. *Phoebe.* Bantam. 75 cents.

Ford, Eliot. *Mystery of the Inside Room.* Doubleday. $1.45.

Hailey, Arthur. *Airport.* Bantam. $1.50.

Holt, Virginia. *Kirkland Revels.* Fawcett. 95 cents.

_____ *The Legend of the Seventh Virgin.* Fawcett. 95 cents.

Lee, Harper. *To Kill a Mockingbird.* Popular Library. 95 cents.

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Puzo, Mario. *The Godfather.* Fawcett. $1.65.

Schaefer, Jack. *Shane.* Bantam. 75 cents.

Scholastic Black Literature Program: *Black Hero* and *The Search.* Scholastic. $1.35 ea.

Schulz, Charles. *The Charlie Brown Series.* Fawcett. $2.50 ea.

Smith, Betty. *Joy in the Morning.* Bantam. $1.25.

Steinbeck, John. *The Pearl.* Bantam. 75 cents.

_____. *The Red Pony.* Bantam. 60 cents.

Wister, Owen. *The Virginian.* Pocket Books. 75 cents.

BIOGRAPHY

Adams, Russell L. *Great Negroes: Past and Present.* Afro-Am. $3.95.

Cary, Barbara. *Meet Abraham Lincoln.* Random. $1.95.

Curtis. *The Life of Malcolm X.* Macrae Smith. $4.95.

Davidson, Margaret. *Fredrick Douglass Fights for Freedom.* Scholastic. 60 cents.

Epstein, Sam. *George Washington Carver.* Dell. 65 cents.

Ewers, Carolyn. *The Long Journey: A Biography of Sidney Poitier.* New American Library. 60 cents.

Graves, Charles. *Benjamin Franklin.* Dell. 65 cents.

_____. *Grandma Moses.* Garrad. $2.98.

Griffin, Judith. *Nat Turner.* Coward. $3.69.

Hickok, Lorena. *The Story of Helen Keller.* Grosset and Dunlap. 75 cents.

King, Coretta. *My Life with Martin Luther King, Jr.* Avon. $1.50.

McKee, James. *Martin Luther King, Jr.* Putnam. $4.50

Peck, Ira. *The Life and Words of Martin Luther King, Jr.* Scholastic. 60 cents.

Sterling, Philip. *Four Took Freedom.* Doubleday. $1.45.

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Washington, Booker T. *Up From Slavery*. Dell. 50 cents.

The following titles* were popular with disadvantaged adult patrons—largely rural whites—in Library-ABE Projects in Huntington, West Virginia, and Prestonsburg, Kentucky.

CHILDREN

Ginott, Haim G. *Between Parent and Child*. MacMillan. $5.95.

Spock, Benjamin. *Feeding Your Baby and Child*. Pocket Books. 95 cents.

EDUCATION

Hartkoph, Roy. *Math Without Tears*. Emerson. $6.95.

FREE TIME

Colle, Vivienne. *Make-It-Yourself Boutique*. Pocket Books. 95 cents.

Cardwell, Paul. *America's Camping Book*. Scribner. $10.00.

Dairymple, Bryon. *Survival in the Outdoors*. Dutton. $6.95

Eliot, Raymond. *Fundamentals of Music*. Prentice Hall. $5.90.

Again, all titles were checked for availability and cost in* **Books in Print, *1973 edition.*

Guggesberg, C. A. *Man and Wildlife*. Arco. $12.50.

Noll, Edward M. *Second-Class Radiotelephone Handbook*. Sams & Co. $6.50

Porter, Eliot. *Birds of North America*. Dutton. $25.00.

Rendel, John. *The Horse Book*. Arco. $3.50.

Seeger, Pete. *How to Play the 5-String Banjo*. Quick-Fox. $3.95.

West, John A. *The Case for Astrology*. Penguin. $1.65.

HEALTH

Alcohol: Some Questions and Answers. Superintendent of Documents. 15 cents.

Cancer, What to Know, What to Do About It. Superintendent of Documents. 10 cents.

HOME

Betty Crocker's Good and Easy Cookbook. Western. $2.95.

Hunter, Beatrice. *Natural Foods Cookbook*. Simon & Schuster. $2.95.

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Masterton, Elsie. *Blueberry Hill Menu Cookbook*. Crowel. $4.95.

McCalls Decorating Book. Random. $12.95.

RELIGION

Bryant, Anita. *Mine Eyes Have Seen the Glory*. Revell. $3.95.

Graham, Billy. *My Answer*. Revell. 95 cents.

Hobbs, Lottie. *Daughters of Eve*. Harvest. $2.25.

TRANSPORTATION

Chilton's Auto Repair Manual. Wehman. $18.00

Coobs, Charles. *Motorcycling*. Morrow. $4.25.

FICTION

Adams, Clifton. *Hard Times and Arnie Smith*. Doubleday. $4.95.

Alcott, Louisa M. *Eight Cousins*. Little. $5.75.

Alexander, Lloyd. *The High King*. Dell. 95 cents.

Appel, Benjamin. *We Were There at the Battle of Bataan*. Grosset & Dunlap. $2.99.

Baldwin, James. *No Name in the Street*. Dell. $2.45.

Bjorn, Thyra. *Then There Grew Up a Generation*. Bantam. 95 cents.

Blish, James. *Nebula Awards Stories Five*. Doubleday. $4.95.

Butterworth, Michael. *The Black Look*. Doubleday. $4.96.

Cadell, Elizabeth. *The Fox from his Lair*. Morrow. $5.95.

Camp, William. *Night Beat*. Grossett and Dunlap. 75 cents.

Caudill, Harry. *Dark Hill and Westward: The Saga of Jennie Wiley*. Little. $7.95.

Chesterton, Gilbert. *Luther Brown Mystery Stories*. Dodd. $3.50.

Christie, Agatha. *Third Girl*. Pocket Books. 95 cents.

Conan Doyle, Arthur. *Sherlock Holmes: Selected Stories*. Oxford University. $2.75.

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Costain, Thomas. *Darkness and the Dawn.* Doubleday. $6.95.

Duncan, Robert. *The Day the Sun Fell.* Pinnacle Books. $1.25.

Egan, Lesley. *Paper Chase.* Harper. $5.95.

Elfman, Blossom. *The Girls of Huntington House.* Bantam. $1.25.

Fairbairn, Ann. *Five Smooth Stones.* Bantam. $1.50.

Felsen, Henry G. *Boy Gets Car.* Random. $3.50.

Forbes, Esther. *The Running of the Tide.* Houghton-Mifflin. $7.95.

Fox, John Jr. *The Little Shepherd of Kingdom Come.* Grossett & Dunlap. $2.95.

Goudge, Elizabeth. *Dean's Watch.* Popular Library. 75 cents.

Grace, Nancy. *Earrings for Cecelia.* Pantheon. $3.19.

Grey, Zane. *Wanderer of the Wasteland.* Pocket Book. 75 cents.

Heller, Joseph. *Catch 22.* Modern Library. $2.95.

Kerr, Jean. *Please Don't Eat the Daisies.* Fawcett. 75 cents.

Keyes, Frances P. *Victorine.* Avon. 95 cents.

Lafferty, R. A. *Strange Doings.* Scribner. $5.95.

London, Jack. *The Call of the Wild.* Washington Square Press. 60 cents

Martin, Robert. *Yesterday's People.* Doubleday. $5.95.

Munro, James. *Innocent Bystanders.* Knopf. $5.95.

Porter, W. S. *O'Henry Stories.* Platt. $3.50.

Raucher, Herman. *Summer of '42.* Dell $1.25.

Segal, Eric. *Love Story.* New American Library. 95 cents.

Slaughter, Frank G. *The Crown and the Cross.* Popular Library. 95 cents.

_____ *A Savage Place.* Pocket Book. 95 cents.

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_____. *Thorn of Arimathea.* Popular Library. 95 cents.

Steinbeck, John. *East of Eden.* Bantam. $1.50.

Stone, Irving. *President's Lady.* New American Library. 95 cents.

Stowe, Harriet B. *Uncle Tom's Cabin.* Dutton. $2.25.

Street, James. *Good Bye My Lady.* Lippincott. $6.95.

Stuart, Jesse. *Come Back to the Farm.* McGraw. $6.95.

_____. *Come Gently Spring.* McGraw. $5.95.

_____. *Dawn of Remembered Spring.* McGraw. $6.95

_____. *Plowshare in Heaven.* McGraw. $5.50.

Tarr, Herbert. *Heaven Help Us!!!* Bantam. $1.25

Thomas, Maude M. *Sing in the Dark.* Harper. $2.95.

Tonks, Rosemary. *The Way Out of Berkeley Square.* Gambit. $4.95.

Warner, Gertrude C. *Mystery Ranch.* A. Whitman. $3.50.

BIOGRAPHY

Cox, Wally. *My Life as a Small Boy.* Simon & Schuster. $3.00.

Coy, Harold. *Presidents.* Watts. 95 cents.

Knight, Michal. *In Chains to Louisiana: Solomon Northup's Story.* Dutton. $4.50.

Pope, Edwin. *Ted Williams, 1957.* Manor Books. 75 cents.

Surge, Frank. *Famous Spies.* Lerner. $3.95.

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PUBLISHERS OF MATERIALS FOR ADULT NEW READERS

The most used publishers and suppliers of easy reading materials for disadvantaged adults as reported by the libraries in Birmingham, Alabama, and Floyd County, Kentucky, are:

Bantam Books, Inc.
666 Fifth Avenue
New York, NY 10019

Berkley Medallion Books
200 Madison Avenue
New York, NY 10016

Book-Lab, Inc.
1449-37th Street
Brooklyn, NY

Burgess Publishing Company
426 South Sixth Street
Minneapolis, MN

Cambridge Book Company
488 Madison Avenue
New York, NY 10022

Channing L. Bete Company
Greenfield, MA 01301
(pamphlets)

Children's Press
1224 W. Van Buren Street
Chicago, IL

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Consumer Product Information
Washington, DC 20407

Doubleday and Company
501 Franklin Avenue
Garden City, NY 11530

Fearon Publishers
6 Davis Drive
Belmont, CA 94002

Field Enterprises
2265 N. Elston Avenue
Chicago, IL 60607

Finney Company
3350 Gorham Avenue
Minneapolis, MN

Follett Publishing Company
Customer Services Department
P. O. Box 5705
Chicago, IL

Grolier Educational Corporation
845 Third Avenue
New York, NY 10022

Hertzberg
Vandalia Road
Jacksonville, IL 62650

New Reader's Press
P. O. Box 131
Syracuse, NY 13210

Noble and Noble, Inc.
750 Third Avenue
New York, NY 10017

Reader's Digest Services
904 Sylvan Avenue
Englewood Cliffs, NJ 07632

Regents Publishing Company
Simon and Schuster
630 Fifth Avenue
New York, NY 10570

Frank E. Richards
324 First Street
Liverpool, NY 13088

Scholastic Book Service
904 Sylvan Avenue
Englewood Cliffs, NJ 07632

Steck-Vaughn Company
Box 2028
Austin, TX 78767

Xerox Educational Publications
Middletown, CT

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LIBRARIES WITH PROGRAMS FOR DISADVANTAGED ADULTS

The following are some of the libraries with outreach programs for disadvantaged adults. The state library in each case can give more information. It is sometimes helpful to contact or visit with other libraries that are serving disadvantaged adults.

Albuquerque Public Library
Albuquerque, New Mexico

Atlanta Public Library
Atlanta, Georgia

Birmingham Public Library
Birmingham, Alabama

Brooklyn Public Library
Brooklyn, New York

Buffalo and Erie County
Public Library
Buffalo, New York

Carnegie Library of Pittsburgh
Pittsburgh, Pennsylvania

Chicago Public Library
Chicago, Illinois

Cleveland Public Library
Cleveland, Ohio

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Clinch-Powell Regional Library Center
Clinton, Tennessee

Corpus Christi Public Library
Corpus Christi, Texas

Cumberland County Public Library
Fayetteville, North Carolina

Dallas Public Library
Dallas, Texas

Detroit Public Library
Detroit, Michigan

Door County Library
Sturgeon Bay, Wisconsin

Enoch Pratt Free Library
Baltimore, Maryland

Free Library of Philadelphia
Philadelphia, Pennsylvania

Fresno County Free Library
Fresno, California

Friedman Library
Tuscaloosa, Alabama

Greenville Public Library
Greenville, South Carolina

Jacksonville Public Library
Eastside Branch
Jacksonville, Florida

Kalamazoo Public Library
Kalamazoo, Michigan

The Living Learning Center
Frostproof, Florida

Memphis Public Library and Information Center
Memphis, Tennessee

Milwaukee Public Library
Milwaukee, Wisconsin

Monmouth County Library
Freehold, New Jersey

Nassau County Library System
Nassau, New York

Newark Public Library
Newark, New Jersey

New Haven Free Public Library
New Haven, Connecticut

Oak Springs Branch
Austin Public Library
Austin, Texas

Portsmouth Public Library
Portsmouth, Ohio

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Providence Public Library
Providence, Rhode Island

Queens Borough Public Library
Jamaica, New York

Rochester and Monroe County Public Library
Rochester, New York

St. Paul Public Library
St. Paul, Minnesota

San Antonio Public Library
San Antonio, Texas

Santa Ana Public Library
Santa Ana, California

Savannah Public Library
Savannah, Georgia

Tulsa City and County Library System
Tulsa, Oklahoma

Venice Branch
Los Angeles Public Library
Los Angeles, California

Vigo County Library
Terre Haute, Indiana

Washington, D. C. Public Library
Washington, D. C.

Wheeling Public Library
Wheeling, West Virginia

Yakima Valley Regional Library
Yakima, Washington

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SUGGESTED READINGS

There are a number of good books and journal articles on library service to disadvantaged adults which may be useful. Some examples are:

1. Brown, E. F. *Library Service to the Disadvantaged,* Scarecrow Press, Metuchen, N. J., 1971. 560 pp.

2. Coplan, K. and Castagna, E., editors. *The Library Reaches Out.* Oceana Publications. New York, 1965, 403 pp.

3. Daly, Bettie. "Public Library Services to the Disadvantaged," *Kentucky Library Association Bulletin,* Vol. 30, January 1966, pp. 20-30.

4. Jarvella, S. M. "Library Service for Migrants: An Action Plan." *Wilson Library Bulletin,* March 1972, pp. 620-623.

5. "Judy Tate, A Library's Extension Service." *Wilson Library Bulletin,* February 1972, pp. 507-508.

6. Warren, M. "The Literacy Librarian: Case Studies of Experiments in Dallas." *Wilson Library Bulletin* , February 1972, pp. 507-508.

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GUNNING FOG READABILITY INDEX

An example of the Gunning Fog Readability Index follows to aid in determining the readability level of new acquisitions of materials for disadvantaged adult non and new readers. The Gunning Formula, based on the frequency of long sentences and polysyllabic words, calculates the reading grade level necessary for understanding that material.

Procedure

1. Select three 100 word samples, one near the beginning, but not opening paragraph, one near middle, and one near the end.

2. Count number of sentences in each 100 word sample. Determine the average sentence length by dividing the number of words by the complete sentences.

3. Count the number of words of three syllables or over to get the number of hard words. *Do not count* proper nouns, easy compound words like "bookkeeper," or verb forms in which the third syllable is merely the ending.

4. Add together the number of polysyllabic words and average sentence length, then multiply by .4 which yields the reading grade level.

5. Repeat computation for each sample of 100 words.

6. Compute average of the three samples.

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Appendix A

Example:

Number of sentences in a 100 word sample	6
Average sentence length 100 ÷ 6	16.6
Number of hard words	+2
Add average sentence length and hard words	18.6
Multiply this sum by .4	x .4
Reading Grade Level is seventh grade, fourth month, for first 100 word sample	7.4
Compute the score for the second 100 word sample	6.6
Compute the score for the third 100 word sample	22.8
Compute the average of the three reading grade scores	36.8 ÷ 3
Fog Index =	12.2

These levels are estimates and should be treated as approximations, not as infallible evidence of difficulty. The levels are usually within a year of the book level of a basal reader series. It has been found that a person can comfortably handle a piece of material in which he has great interest even though the materials difficulty exceeds his reading level. Therefore, readability estimates are useful in narrowing the choice of materials, but the final selection rests with trying the book out with each individual.

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APPALACHIAN ADULT EDUCATION CENTER STAFF

George Eyster	*Executive Director*
Ann Hayes Drennan	*Chief Investigator*
Susan Schmidt	*Professional Librarian*
Priscilla Gotsick	*Library Services Specialist*
Anne Shelby	*Staff Writer*
C. J. Bailey	*Training Specialist*
Sharon Moore	*Reading Specialist*
Helen Montgomery	*Administrative Assistant*
Joyce Barker	*IBM Composer Operator*

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LIBRARY SERVICE GUIDES

1. Materials Selection for Disadvantaged Adults
2. Assessing Community Information and Service Needs
3. Using Pamphlets with Disadvantaged Adults
4. Deposit Collections of Special Materials for Disadvantaged Adults
5. Utilizing Volunteers in Expanding Library Services to Disadvantaged Adults
6. Books By Mail Services: Moving the Library to Disadvantaged Adults
7. Evening and Weekend Library Services for Disadvantaged Adults
8. The Library as a Community Information and Referral Center
9. Planning the Expansion of Library Services to Disadvantaged Adults
10. Working with Library Trustees to Expand Library Services to Disadvantaged Adults
11. Reader Guidance Services for Disadvantaged Adults
12. The Recruitment of Disadvantaged Adults: Effective Publicity
13. Conducting Tours to the Library for Groups of Disadvantaged Adults
14. ABE—What Is It?
15. The Relationship of Disadvantagement to Library Services
16. In-service Training of Personnel to Serve Disadvantaged Adults
17. Adult Education in the Library: ABE, GED, CLEP, and the Open University
18. Book Talks: Encouraging Library Materials Usage by Disadvantaged Adults
19. Techniques for Teachers: Teaching the Application of Basic Skills to Everyday Life Problems
20. Displaying Materials for Disadvantaged Adults
21. Bookmobile Services: Moving the Library to Disadvantaged Adults
22. Expanding Library Services to the Elderly
23. Using Audiovisuals With Disadvantaged Adults
24. Expanding Library Services to the Institutionalized
25. Interagency Cooperation: The Public Library and Agencies that Serve Disadvantaged Adults
26. Adjusting School Libraries for Use by Disadvantaged Adults
27. Speakers Bureaus for Disadvantaged Adults
28. Maintaining Separate Collections of Library Materials for Disadvantaged Adults
29. Client Participation in Expanding Library Services to Disadvantaged Adults
30. The Role of the College Library in the Education of Disadvantaged Adults
31. Public Library Services to Young Disadvantaged Adults
32. Working with Elected Officials to Expand Library Services to Disadvantaged Adults

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The work presented in this document was performed pursuant to a grant from the Department of Health, Education, and Welfare, Office of Education, Bureau of Libraries and Learning Resources [OEG-0-73-5341]. However, the opinions expressed herein do not necessarily reflect the position or policy of the U. S. Office of Education, but are the sole responsibility of the Appalachian Adult Education Center.